

We create
**SCIENCE-DRIVEN
LEARNING EXPERIENCES**
that our clients love.

Success ACROSS FUNCTIONS

IC Axon supports multiple stakeholders
with custom learning



Commercial Representatives



Medical Affairs



Patient Services



Market Access



Executive Leadership

FOR OVER
25
YEARS

Our passion for learning, our deep understanding of science, and the creative use of learning technology have made us an industry leader in training and development.

Driven to **INSPIRE**

IC Axon creates multimodal training experiences that are intuitive, immersive, and impactful.

We are motivated by curiosity and a drive for delivering meaningful, lasting results that are mapped to your business, sales, training, and learning objectives.

The Authority on **LEARNING**

Behind our award-winning training experiences is a world-class team of learning engagement, creative design, digital technology, and science communication experts.

We have the largest in-house team of clinical experts in the industry. Science and learning are in our DNA.

The Power of **FUN**

Part of our success is in our ability to make training meaningful, engaging, and fun.

From new-hire training through launch, to continuing education and reinforcement, we know how to use gamification and engagement strategies to elevate learning results.

Our SERVICES

IC Axon offers essential clinical and skills training services that drive organizational success across the product life cycle—from early commercialization to postlaunch blockbusters.

STRATEGY

- Needs assessment
- Tactical training plans
- Learning and curriculum design
- Meeting design and execution

TRAINING

- Foundational training
- Launch and workshop packages
- Advanced selling skills and coaching
- New hire and continuing education
- Globalization and localization

LEARNING INNOVATION

- Creative gamification
- Augmented and virtual reality
- Pulsed learning
- Multimodal campaigns

Our TEAMS

Our teams are passionate about making each learning experience engaging and effective. We are committed to partnering with you to develop scalable, adaptive, and creatively immersive training solutions that are aligned with your short- and long-term business goals.

A Recognized LEADER

Our clients range from small companies commercializing their first product to 8 of the 10 largest biopharmaceutical companies in the world. One thing is consistent—we deliver nothing but the best. We are proud to have been honored with a wide range of industry awards, but nothing is more rewarding than helping our clients succeed.

IC Axon is part of the ClinicalMind family of companies. ClinicalMind offers world-class medical marketing, digital engagement, creative, and training services to life science companies in every stage of development—from breakthrough to blockbuster.



Immersive and creative digital content



Chat bot and AI reinforcement



Engaging live and virtual training experiences



Augmented reality



GET STARTED!

To learn more and take the first step with IC Axon, contact:

TRISH BATES-DOOLIN

VP, Business Development

+1 267-251-8769 | tdoolin@clinicalmind.com

