CM
ClinicalMind

REIMAGINING
Medical Communications

Success
Across Functions

ClinicalMind is a proven and valued provider of scientific communications, training, and technology services for a broad spectrum of client needs.
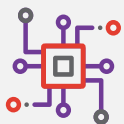
We're ClinicalMind.

Your get-it-done team. We leverage unique technologies and creative clinical insight to solve the evolving scientific, communications, and operational challenges that face today's life sciences companies.

Scientific Communications

Strategy and Insight

Technology

Event Management

Creative and Branding

Inspiring With Science

What we do best is translate **innovative science** and its **clinical value story** into skillfully executed deliverables for healthcare providers (HCPs) and patients.

We transform complex clinical data into compelling **strategies and programs**. With a deep scientific bench and experienced account managers, ClinicalMind offers end-to-end support from early commercialization through product maturity.

Innovating With Technology

Since our founding in 2012, ClinicalMind has been at the forefront of HCP engagement technology. Our CM EnGAUGE division offers a proven suite of simple yet powerful enablement solutions that can help you interact with key stakeholders, make informed decisions, and move your business forward in ways limited by nothing but your own creativity.

Leading With Culture

Our culture not only defines who we are, but it also forms the foundation of how we think and how we partner with our clients to create bold solutions. The experience of working with ClinicalMind enables our clients to be highly efficient and successful.

Our **SERVICES:**

ClinicalMind offers expertise in a range of areas, woven into a single and exceptional client experience. **Some of our services include**

Scientific Communications
- Message platform development
- Data dissemination planning
- Congress planning and support
- Disease education and awareness
- MOA/MOD animations

HCP Engagement
- KOL engagement planning
- Advisory programs – live and virtual
- Speaker bureau management
- Full event management division

Insights and Analytics
- KOL identification and mapping
- Landscape analysis
- Lexicon analysis
- Patient journey mapping

Training and Solutions
- Curriculum development
- Live and digital training
- Innovative instructional design

Technology Solutions
- Nomination and contracting system
- Meeting management solutions
- Virtual advisory programs
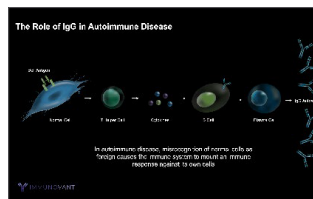- Speaker bureau management
- Custom enterprise systems

KOL = key opinion leader; MOA = mechanism of action; MOD = mechanism of disease.

Proven Experience From
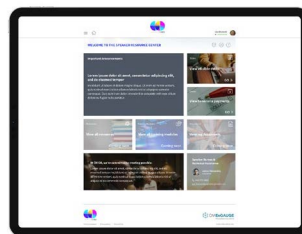# BREAKTHROUGH
to BLOCKBUSTER

We take a "full stack" approach to services that fuses strategy, technology, and exceptional pull-through into complete solutions that drive organizational success across the product life cycle, from early commercialization to post-launch.

MOA Animation

PIPELINE

Early scientific narrative and message platform development aligns key clinical and business stakeholders to prepare for a smooth transition to commercialization.

Digital Advisor Portal

LAUNCH

ClinicalMind specializes in launch prep, establishing speaker and advisory networks, and innovative sales training through our industry-leading IC Axon division.

Virtual Speaker Program

GROWTH AND BEYOND

We drive adoption and adherence by delivering fresh but consistent messages that reinforce a strong value story while maintaining momentum through brand maturity.

PARTNERING With ClinicalMind

Our clients range from small and midsize biotechs to several of the top 10 pharma companies. One thing is consistent: We deliver nothing but the best service for our clients. Our growth has been fueled by client success and long-term partnerships. We wouldn't have it any other way!

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GET STARTED!
To learn more and take the first step with ClinicalMind, contact:

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